

Executive Committee Meeting Minutes

Date: 04/04/24

Attendees

- Nat Sakumura (Chair)
- Dima Postnikov (Vice-Chair)
- Marie Jordan (Secretary)
- Nancy Cam Winget (Treasurer)
- George Fletcher
- Mike Jones
- Sean O'dell (Guest)

Staff

- Gail Hodges
- Mike Leszcz

Agenda

- Call to Order & Welcome
- Budget Summary & Full Financials
- DIAF Update & Clarifying Vittorio Award Funding
- Q2 Incremental Investments: Marketing & Membership and Operations Director Roles
- Shared Signals Whitepaper Proposal Update + Subgroup Volunteers
- Admin with SIDI-Hub Sub-Committee, AppAuth & Process Doc/IPR Policy
- AOB

Summary of Key Points and Decisions

Dima called the meeting to order at 3:02 pm PT

DIAF Update & Clarifying Vittorio Award Funding (Gail)

- The team discussed the Kim Cameron Award and the formation of a resolution to clarify the purpose of a \$10,000 investment for the Vittorio Award. Gail and Mike also discussed the budget and a line item initially marked as an open question but later confirmed. Nancy and George stated that the ongoing funding commitment should be discussed again.
- There was a resolution proposed by Nancy to approve the \$10,000 USD to DIAF as a one-time payment. It was seconded by George, accepted and approved. Mike L. will follow up with Ian on the payment.

Shared Signals Whitepaper Proposal + Subgroup Volunteers (Gail and Sean)

- The team reviewed a white paper project, led by Shawn, with a budget of \$12,000, set to be presented to the full board on the 15th. Mike was tasked with drafting a proposal for a resolution, and George suggested including the item in the next budget cycle.
- Sean presented an overview of the outline of the white paper, entitled “Shared Signals: The Data Sharing Trust Framework that Identity Needs.” Sean indicated that the paper includes ways to cross the chasm to achieve market/broad adoption. The paper will also show how Shared Signals is the foundation to the Identity Fabric and the future of identity.
- The team discussed the importance of the shared signal framework in facilitating communication across domains and enabling trusted interactions. They highlighted the relevance of real-world examples, emphasizing the need for broad adoption by both technical and non-technical implementers and vendors.
- The team also stressed the importance of developing strong use-cases and positioning the product within the added data sharing framework, while addressing privacy concerns and ensuring ease of use for both vendors and consumers.
- Concerns were raised about the target audience for their white papers, with a need for a concise elevator pitch to present to decision-makers, and the ongoing efforts to clarify the specification's applicability to use-cases and articulate what needs to be done by the vendors for adoption.
- The EC was asked to comment on the proposal directly and allow the work to move forward.

Budget Summary & Full Financials (Mike L)

- Mike reported a positive cash position and anticipated a high renewal rate following the closure of March books. New memberships were significantly over budget, but legal fees were also over budget due to ongoing work on the process document and IPR policy.
- Despite the fluctuation in the budget and income throughout the year, the net income was positive, and the current projected end of year cash balances were well over the original projection. The team discussed the actual and projected certification fees, and Gail pointed out that despite some legal costs being higher than expected, memberships were strong, and they were seeing positive collaborations with other governments. The team agreed that they were comfortably ahead of their projections and did not foresee any significant challenges in the near future.
- Gail stated that there is a potential stream of additional countries, such as Colombia and Chile, which want to replicate what Brazil has done, while that won't be this year.

Q2 Incremental Investments: Marketing & Membership and Operations Director Roles (Gail)

- Gail proposed an additional investment of just under \$100,000 to add a half-time marketing director and half-time membership director as well as some extra hours from Mike L. This would be funded within their existing budget, leaving room for other expenses.
- Gail also suggested using an external agency for specific tasks, such as the ITU PAS submissions. Mike clarified that the membership director's role would be to maintain communication with existing member corporations. George raised concerns about the value of this role and the cost

of the proposed investment but did not object to using funds from last year's overage. Gail agreed to provide more details about the membership director's responsibilities.

- Gail stated that the Marketing and Membership Roles are different with 50% capacity assumed and these are contract roles (which could be reviewed in six months).
- Gail proposed reallocating Mike's time to focus on developing clear HR policies and processes for onboarding staff, improving liaison oversight work, and supporting the security analysis program. She also discussed the potential for the marketing and membership director roles to have 50% capacity, with responsibilities ranging from strategy and metrics to member benefits and communications. Gail suggested further improvements, such as a member survey, proactive outreach to potential partners, and the consideration of a global ambassador program. She emphasized the need for feedback on these proposals.
- Dima made the general comment that he is supportive of these roles, and each being defined. He sees the Membership Director role to look after ecosystems that are driving our certification revenue as OI DF needs to be proactive. Gail mentioned that it could be ecosystem relationships under the Operations Director role.
- Gail asked that any feedback be submitted offline.

AppAuth (Gail and Mike J)

- Gail and Mike discussed the potential issues surrounding Google's official deprecation of AppAuth and sought feedback on how to address this situation. They decided that the issue should be studied by the connect working group and suggested that they should arrange a call with Dirk, who has more knowledge on the subject, to share his thoughts.
- Gail proposed using the opportunity to engage potential users of AppAuth with the OpenID Foundation community, but George noted that the code base might be outdated and not include recent specifications. Finally, Mike emphasized that this issue should not be considered a short-term crisis.

The meeting closed at 4:12 pm PT.